

IMPACT INVESTING

IN URBAN SANITATION

INVESTMENT TOOL

[Athena Infonomics](#), in partnership with [Open Capital Advisors](#), is developing an investment tool for urban sanitation under the [FCDO-IMPACT Programme](#). The investment tool will be built for and refined using firm-level data from sanitation businesses in the pilot markets of India and Kenya.

The investment tool is designed to help development funders and **investors**, and assist investment decisions in sanitation businesses considering the following three dimensions

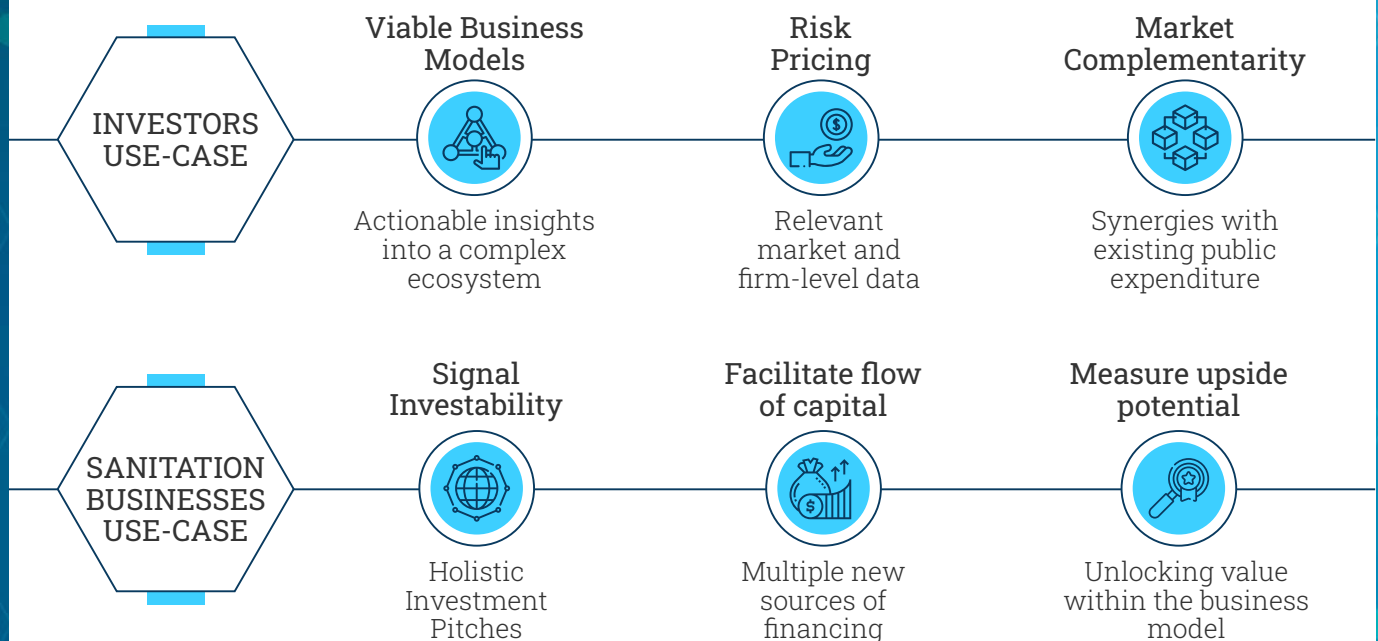
INVESTMENT APPRAISAL DIMENSIONS



The tool will enable **sanitation businesses** to signal their investability better, thus potentially opening up additional formal sources of financing, freeing up already scarce public resources.

Futhermore, the tool will help **governments, regulators, and utilities** in creating and enabling environment for private sanitation service delivery. The tool will quantify and adjust for upside potential to viable business models in urban sanitation, based on factors such as policy environment, market maturity, current and forecasted public spending etc.

PROPOSED FUNCTIONALITIES OF THE INVESTMENT TOOL



The FCDO IMPACT programme seeks to strengthen the impact investing ecosystem in accordance with its Global Goal of improving the quality of life for poor communities in Sub-Saharan Africa and South Asia. The programme seeks to address these challenges by focusing on 3 priority areas - improving impact monitoring and measurement, developing innovative products, tools, and services for the impact ecosystem, and increasing awareness, identity and practice of Impact Investing in Sub-Saharan Africa and South Asia.



For further information

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